

company profile

  
Altitude  
communications & events





**company profile**

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**introduction to altitude events**

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## who we are

A fully-fledged & comprehensive service specialized Communications & Events Company. Altitude Communications & Events (ACE) has been in existence since 01 March 2001. It is pioneered by two females and is black empowered. It boasts of a dynamic team of creative, eager, flexible, well trained, experienced & specialized Altitude professionals to suit both our client requirements.

## what we do

- Event Stage Productions
- Award Functions
- Themed Gala Dinners
- Golf days
- Exhibitions
- Conferences & Seminars
- Communications Strategy
- Newsletters
- Public Relations
- Media Conferences
- Community Relations/Development

We make the full marketing spectrum come alive.

## statement of purpose

**"We believe that a perfect event is a result of creative minds, flawless planning, well negotiated deals, perfect logistics and professionalism."**





**altitude events principles**

*altitude events principles*

## how we achieve it

- Experienced & exceptional team spirit
- Trustworthy, sincere & excellent relationship with clients
- Great relations, support & sound buying power from our suppliers

We believe this to be the perfect solution provider for a successful & unforgettable ACE service delivery or event.

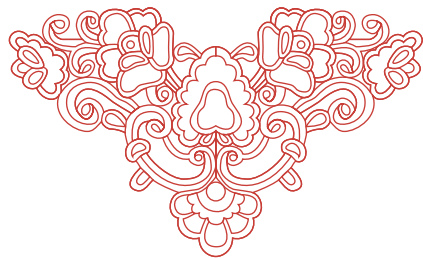
## our business principles

- Efficient communication
- Transparent cooperation
- Attention to detail
- Personalised service
- Budget & cost control

## our communication & event proposals:

- We analyse & understand the brief
- Brainstorm, negotiate then create our concept & a tailor-made proposal

Therefore our proposals are well researched and diverse to suit the client's particular needs.





**companies serviced by altitude events**

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2001 - 2006



- Internal Aids Awareness day (August 2001)



### Gauteng Department of Education

- Educationally Speaking Gala Eve (09 May 2002)

- Customer Support Center Launch (28 May 2002)

- World Summit Exhibition-Ubuntu Village (17 August 2002 – 04 September)

- Communications (01 April 2003 – 30 March 2004)

- Appointed as the department's Communication on the Internal Inquiry/investigations (April 03 – April 04)

### Gauteng Department of Housing

- Pass of the torch launch (30 August 2005)

### Gauteng Department of Finance



- Provincial Craft Fair during WSSD (28 August 2002)



- The Presidential Orders (10 December 2002 and 16 June 2004)



- 2003 Kora Album Launch



- Alex Renewal Programme (July 03 to date)



- Bekkersdaal Renewal Project (October 2003 to date)



The plan for a smart province - Gauteng

- Coordinated & managed the design & buildup of the stand (500m<sup>2</sup>) For the Expo, which was the focal point of the Exhibition (22-25 October 2003)
- Event Managed the BIQ Means Business Week Conference (20-21 October 2003)
- Event managed the BIQ Networking Dinner (21 October 2003)
- Event Managed the Smart Young Minds Awards (24 October 2003)
- Cocktail launch for 400 pax Expo with 16 exhibitors

### Automotive Supplier Park Launch (BIQ)



NOCSA

- NOCSA Banquet for a 1000 delegates including the athletes that made the 2004 South African Olympic Team for Athens. (2 August 2004)



Gauteng Tourism

- Contracted as an Events management company for all their events. (29 July 2004)

- Official launch of their Newtown offices (Morning Live broadcast)



- Annual "On-the-Go" Dealership conference.
- Engen / Woolworths partnership launch.



- National Credit Regulator's Provincial Conference for 200 pax. (4 July 2006)



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2007 - 2008



Steinmüller



Steinmüller



Gauteng Department of Sports



Development Bank of Southern Africa

• Various Conferences in Gauteng - 100 to 250 pax.  
(1 March 2007 to date)

• Imbizo in Mpumalanga - 150 pax.  
(1 February 2008)

• Budget vote dinner and cocktail party at the Presidential Guests House (Cape Town)  
(14 May 2008)

• Production Launch in Grahamstown - 150 pax.  
(26 June 2008)

• Facility Launch in Pretoria - 200 pax.  
(25 July 2008)

• International Netball Tournament in Soweto - 1000 pax.  
(19 - 21 August 2008)

• Annual Report Launch in Hammanskraal - 1000 pax.  
(27 - 28 August 2008)



• Head Office Building Launch in Braamfontein - 200 pax.  
(26 November 2008)

• Miss World events in Soweto and Sandton - 200 and 1000 pax.  
(19 November - 6 December 2008)



*Watch this space for exciting  
2009 events...*



**who we are**

*who we are*

**Palesa Makitla** has an eight (8) year experience in the event management industry. Her experience gained through working for The Event Production Company varies from conference management to event conceptualization and designing of exhibition stands. Palesa, through her previous employee has coordinated and managed high impact events for blue-chip clients such as Vodacom, Rand Merchant Bank and Bidvest.

In March 2001, Palesa decided to combine her vast experience and skills with a long-standing desire to be an entrepreneur. Having had all this experience, she brings a final touch to every event or production that the company coordinates.

**Busi Mathe** has a vast marketing & communications background including business management. She has a twelve (12) year experience in the fields of marketing within the areas of communications, promotions, sponsorship and most of all specializing in advertising. She's held various management positions in the above fields and has managed some of the biggest advertising agencies in the country as a client.

Her travels have not only broadened her horizon and insight but also enhanced her understanding and ability to work with people from various backgrounds and disciplines.

## our promise:

Just as promised, we deliver.

We understand that your success is our motivation & our goal, our operations team will execute the project with absolute meticulousness, an eye for detail & total professionalism.

We believe to be the perfect & complete solution-provider for a successful & unforgettable marketing solution.

**We would like to become part of your team!**

## contact details

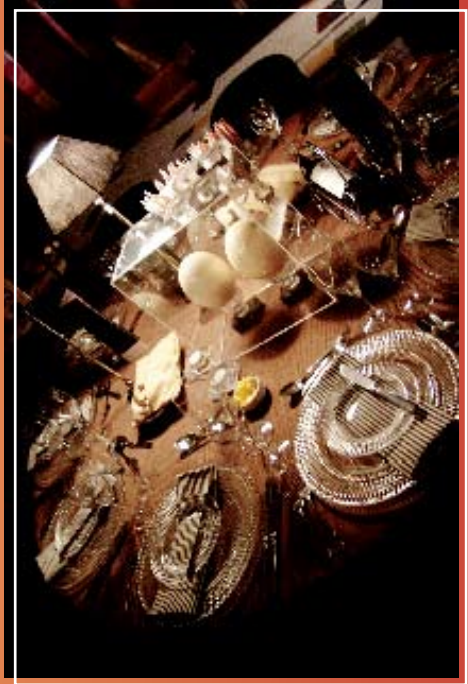
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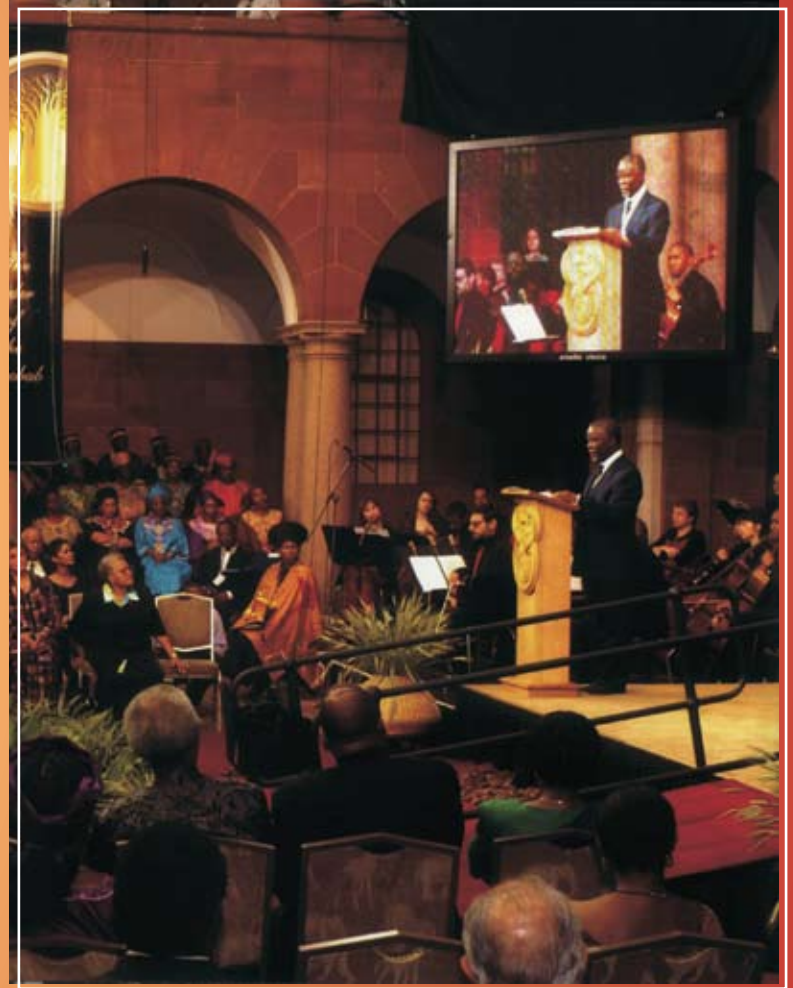


**gallery**

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